

Business Partnership with SevenlineLabs, Operator of the Blockchain-based Online Esports
Tournament Platform "MIRACLE PLAY" in South Korea



Our company is pleased to announce that we have entered into a business partnership agreement with SevenlineLabs, which operates the blockchain-based online esports tournament platform "MIRACLE PLAY" in South Korea (headquartered in Seoul, CEO: Hyun Kim, hereinafter referred to as "SevenlineLabs"). This agreement pertains to the curated NFT launchpad (primary sales) "Zaif INO," operated by our subsidiary, CAICA Financial Holdings Co., Ltd. (headquartered in Minato-ku, Tokyo, President and CEO: Nobu Suzuki, hereinafter referred to as "CAICA Financial Holdings"), and our issued cryptocurrency, CAICA COIN (CICC).

Through this partnership, CAICA Financial Holdings, leveraging SevenlineLabs' expertise in the South Korean gaming market, will sell NFTs of prominent South Korean game titles on "Zaif INO," thereby increasing our transaction volume. Furthermore, by adopting our issued cryptocurrency, CAICA COIN (CICC), as a payment currency, we aim to enhance the circulation and utility of CAICA COIN (CICC). Additionally, with the support of SevenlineLabs, we will promote the listing of CAICA COIN (CICC) on South Korean cryptocurrency exchanges and its utilization in South Korean game titles, thereby advancing the marketing of CAICA COIN (CICC) in South Korea

On the other hand, SevenlineLabs will further energize the esports market by reaching Japanese game users through "Zaif INO". Through this collaboration, both companies will contribute to the development of the GameFi market in both Japan and South Korea.

韓国のゲーム市場を開拓！



Expanding into the South Korean Gaming Market!

Support for prominent game NFT exhibitions.

Attracting South Korean investors to Zaif INO alongside the exhibition of leading South Korean game NFTs.

Support for the circulation of CAICA COIN (CICC).

The South Korean gaming market size is approximately 2.2 trillion yen.

- Collaboration on the introduction of NFTs with CAICA COIN (CICC)!
- Collaboration to offer perks for payments made with CAICA COIN (CICC)!
- Marketing support for CAICA COIN (CICC) within South Korea.
- Support for the new development of businesses adopting CAICA COIN (CICC) payments.
- Support for the listing of CAICA COIN (CICC) on South Korean exchanges.
- Introducing prominent game companies to Zaif INO through arrangements by SevenlineLabs.

■ About Sevenline Labs

We are expanding on the usability of blockchain. This will be a great challenge to enable mainstream adoption of public blockchain, and our mission is to accelerate this ongoing blockchain revolution. Sevenline Labs has been carrying out missions since 2022 and is trying to increase the number of users for each project with each solution. It will make blockchain more valuable today and contribute to the expansion of usage.

Website: <http://sevenlinelabs.com/>



■ About MIRACLE PLAY:

"MIRACLE PLAY" is a web3.0 E-sports tournament platform. It leverages blockchain-based smart contracts to ensure fairness and transparency and uses metadata APIs to support a wide range of games and services across different environments and genres, including online games, mobile games, PC games, console games, and blockchain DApps. Users can host and participate in various tournaments on their preferred blockchain network, strategically compete, and win substantial rewards. Join tournaments now and secure your victories across multiple games with unique, diverse strategies and gameplay to earn rewards.

Website: <https://www.miracleplay.gg>



"The Scale of the E-Sports Market in Japan and South Korea"

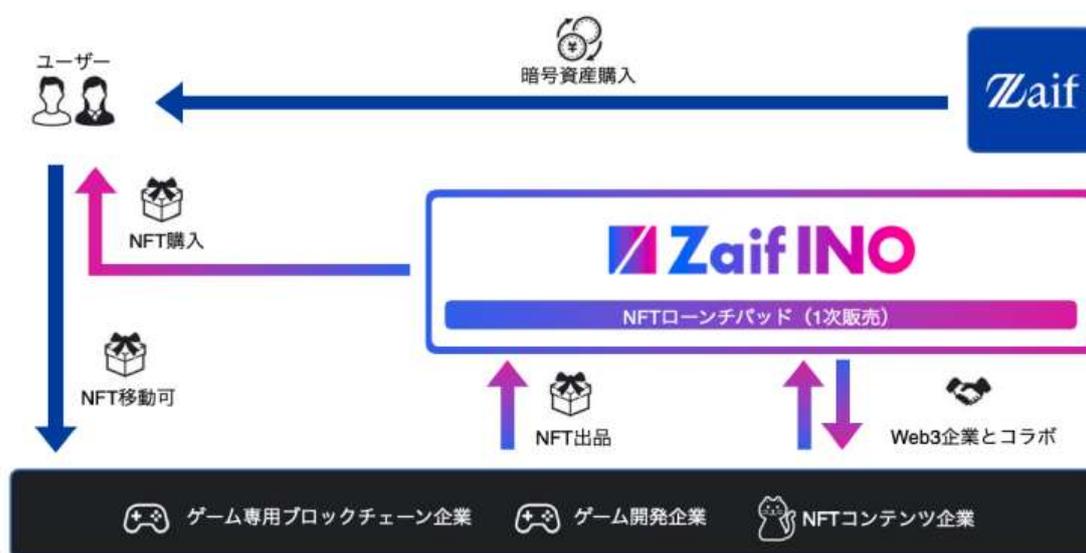
Currently, in Japan, the e-sports market reached 12.5 billion yen (approximately \$100 million USD) in 2022, achieving a growth rate of 127% compared to the previous year. It is estimated to exceed 21 billion yen (approximately \$167 million USD) by 2025. Meanwhile, South Korea boasts a market size of \$11.34 billion USD (about 1.6 trillion yen) in 2022, establishing itself as one of the world's leading e-sports powerhouses.

Source: Quadintel | Global Industry Analysis Report | Business Consulting and Research (<https://www.quadintel.com/report/south-korea-digital-gaming-market/QI042>)

"Overview of Zaif INO"

The "Zaif INO" launchpad (primary sales) plans to collaborate with various Web3 companies.

We will announce game development companies and others that will offer NFTs as decisions are made.



Zaif INO Service Page: <https://zaif-ino.com/>

Zaif INO Information Page: <https://lp.zaif-ino.com/>

Zaif INO Official X (formerly Twitter): https://twitter.com/zaif_ino

Zaif INO Official Discord: <https://discord.com/invite/QvbqhjRZVs>

Zaif INO Official LINE: <https://line.me/R/ti/p/@841xxews>

We are continuously seeking projects and companies interested in selling NFTs.

If you are interested, please contact us at zaif-ino@caica.jp.

Zaif INO Official Newsletter:

Sign up for the Zaif INO official newsletter to receive updates on new sales, event information, and other valuable news at irregular intervals here

<https://zaif-ino.com/media/mailmagazine/>

■ CAICA Web3 For Biz Service Site: <https://www.caica.jp/web3/>

■ CAICA Web3 For Biz Corporate Customer Service:

<https://forms.gle/iAPUaaPm45EavWrv9>

■ CAICA COIN (CICC) Dedicated Website: <https://www.caica.jp/cicc/>

■ CAICA COIN (CICC) Official X (formerly Twitter): https://twitter.com/CAICA_COIN